



CAREER COMMUNICATIONS GROUP INC.
presents

16th WOMEN OF COLOR STEM CONFERENCE

Premier Event for Science, Technology, Engineering and Math Professionals and Students

November 3-5, 2011
Hilton Anatole Hotel
Dallas, Texas

www.womenofcolor.net

PARTNERSHIP OPPORTUNITIES

OPENING NIGHT ALUMNAE WELCOME RECEPTION

PARTNER: \$25,000



Representatives from the Alumnae of the Women of Color STEM Conference welcome current class of Women of Color (WOC) honorees with special greetings from event planners and sponsors. Food, beverages, and music included.

Audience

Conference participants, current and past honorees, human resource and diversity executives from industry, government and the military.

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Organization name/logo on event banner
- Distribution of literature or promotional items

Relationship Building

- Prime networking opportunity

Program involvement

- Five (5) minute welcome-remarks speaking opportunity

TECHNOLOGY RECOGNITION LUNCHEON (ALL STARS AND RISING STARS)

PARTNER: \$25,000

The Technology Recognition Luncheon honors the All Stars and Rising Stars in technology. Honorees are nominated by their companies because of their proven technical accomplishments. This event includes a keynote address as well as speaking opportunities for event partners.

Audience

Conference participants, technologists, engineers, industry and government executives, mid-level managers, and diversity and human resource executives.

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization logo in event program
- Organization name/logo on easel poster at event entrance
- Organization name/logo on electronic media/video screens inside event
- Distribution of literature or promotional items

Relationship Building

- Five (5) VIP tickets

Program involvement

- Five (5) minute executive-level speaking opportunity (subject to CCG approval)
- Keynote speaker introduction (based on partner commitment date)
- Certificate presentation opportunity

PROFESSIONAL NETWORKING MIXER

PARTNER: \$18,000



This themed conference social is designed to facilitate professional networking for new graduates as well as college students. Mid-career managers and executive, who participate in WOC events annually, serve as invaluable resources for those seeking to advance up the ranks. The atmosphere is light. Food, beverages and live music are included.

Audience

Conference participants, current and past honorees, college students, human resource and diversity executives from industry, government and the military

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Organization name/logo on event banner
- Distribution of literature or promotional items

Relationship Building

- Prime networking opportunity

Program involvement

- Five (5) minute welcome-remarks speaking opportunity
- Opportunity to hold special raffles and contests (provided by partner)



WOMEN OF BUSINESS ACHIEVEMENT & SPECIAL RECOGNITION BREAKFAST

PARTNER: \$30,000

This dinner recognizes women leaders in STEM and business fields. This event includes a keynote address as well as speaking opportunities for event partners.

Audience

Conference participants, current and past honorees, students, human resource and diversity executives from industry, government and the military.

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Logo in event program
- Organization name/logo on electronic media/video screens inside event
- Organization name/logo on easel poster at event entrance
- Distribution of literature or promotional items

Relationship Building

- Five (5) VIP tickets

Program involvement

- Five (5) minute executive level speaking opportunity (subject to approval by CCG)
- Keynote speaker introduction (based on partner commitment date)
- Award presentation opportunity (subject to approval by CCG)

WOMEN OF COLOR SEMINAR SERIES

PARTNER: \$10,000 (EACH DAY)



The Women of Color STEM Conference seminar series consist of in-depth professional development seminars and workshops. Topics covered in this solution-packed seminar series include: leadership, management, work life balance, and career development. All seminars are moderated by subject matter experts.

Audience

Professionals at various stages of their careers and college students

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization logo in seminar program
- Organization name/logo on easel poster at seminar entrance
- Receive oral acknowledgement/recognition at one seminar
- Distribution of literature or promotional items

Relationship Building

- Opportunity to moderate a seminar
- Opportunity to present at two (2) seminars as speaker or panelist
- Opportunity to participate in the seminar taskforce

VIP GREEN ROOM

PARTNER: \$25,000

This exclusive gathering offers an unparalleled opportunity for the sponsor to meet the WOC gala honorees and senior level presenters before the awards ceremony. The atmosphere is formal. Light hors d'oeuvres and hosted bar are included.

Audience/invitees

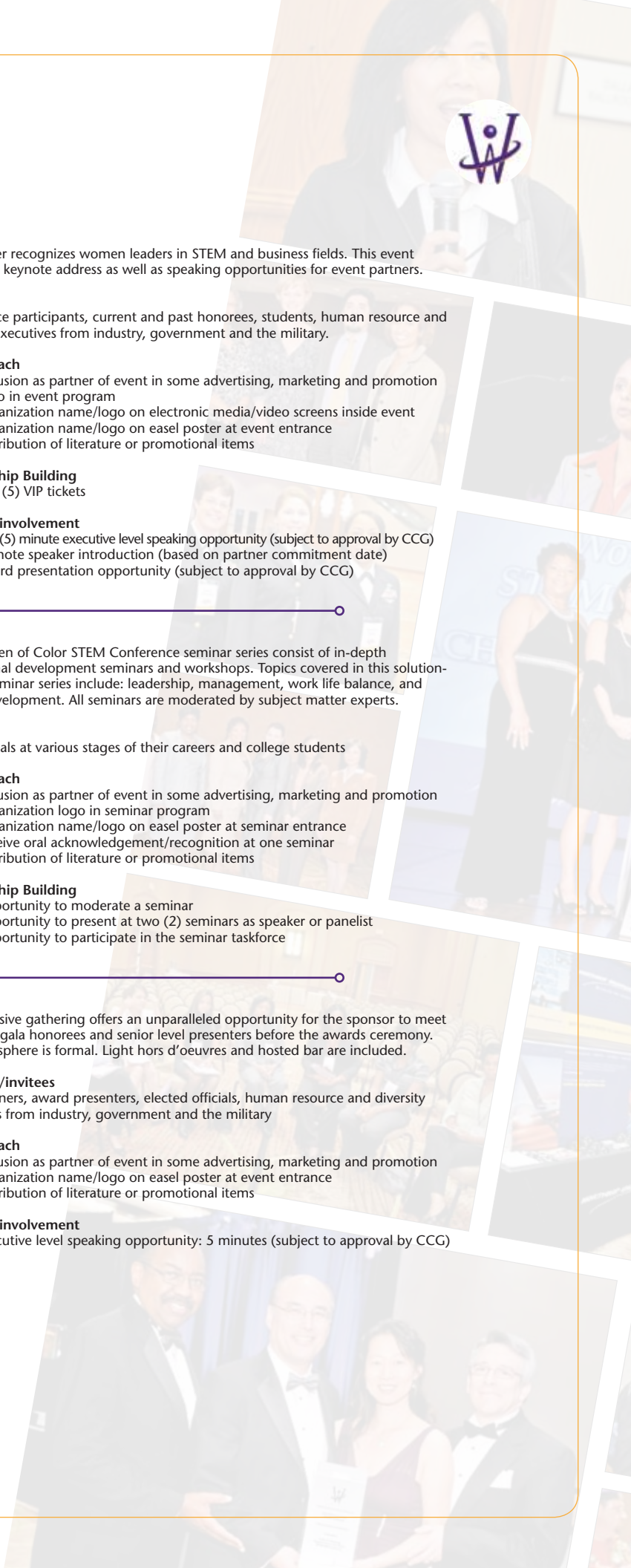
WOC winners, award presenters, elected officials, human resource and diversity executives from industry, government and the military

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Distribution of literature or promotional items

Program involvement

- Executive level speaking opportunity: 5 minutes (subject to approval by CCG)



PARTNERSHIP OPPORTUNITIES



AWARDS CEREMONY & DINNER

PARTNER: \$50,000

Inspirational stories, music, dance and visuals combine to make the Women of Color STEM Awards Ceremony an unforgettable experience. The honorees at this event have been selected from hundreds of nominations submitted by employers from across the globe. They represent the top minority talent from participating organizations.

Audience

Conference attendees including college students, award winners, award presenters, human resource and diversity executives from industry, government and the military

Brand Reach

- Inclusion as partner of event in all advertising, marketing and promotions
- Logo in event program
- Mention in all media interviews and outreach materials
- Organization name/logo on electronic media/video screens
- Organization name/logo on easel poster at event entrance
- Distribution of literature or promotional items

Relationship Building

- Five (5) VIP tickets

Program involvement

- Ten (10) minute executive-level speaking opportunity (subject to CCG approval)
- Senior executive-level award presenter opportunity (subject to approval by CCG)

CLOSING RECEPTION

PARTNER: \$15,000



The Closing Reception is the event that immediately follows the WOC Awards Ceremony. This event brings professionals and students together to celebrate and network with honorees in a relaxed atmosphere which includes light music, dessert and cash bar*.

Audience

Award winners, award presenters, and college students, and human resource and diversity executives from industry, government and the military

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Distribution of literature or promotional items

Relationship Building

- Prime networking opportunity

Program involvement

- Three (3) minute executive-level speaking opportunity (subject to CCG approval)

*Open bar available for an additional cost



K-12 EDUCATIONAL PROGRAMS

HIGH SCHOOL PROGRAM

PARTNER: \$20,000



The High School program consists of a general session, interactive, hands-on workshops, a STEM career fair and limited access to corporate exhibits. Workshop activities focus on STEM career fields.

Audience

Students and teachers from regional high schools

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Logo in event program
- Organization name/logo on event banner
- Distribution of literature or promotional items

Program involvement

- Welcome remarks speaking opportunity: 10 minutes
- Opportunity to present a repeated workshop three times

ELEMENTARY SCHOOL PROGRAM

PARTNER: \$20,000

A program designed to inspire next generation scientists and engineers by exposing them to STEM professionals. Workshop activities focus on STEM career fields.

Audience

Elementary school students and teachers from the region

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Logo in event program
- Organization name/logo on event banner
- Distribution of literature or promotional items

Program involvement

- Ten (10) minute welcome remarks speaking opportunity
- Opportunity to present a seminar three times

ROBOTICS-TECHNOLOGY AWARENESS PROGRAM

PARTNER: \$20,000



This event is an interactive, educational and entertaining competition focused on the education paths and career opportunities in science and technology. Groups of middle and high school students also learn teamwork, leadership skills and problem solving through building robots.

Audience

Middle and high school students, their families and teachers

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization logo link displayed on website
- Organization name/logo on easel poster at event entrance
- Distribution of literature or promotional items

Program involvement

- Five (5) minute speaking opportunity
- Two judges for the middle and high school competition event
- Present one of the two top awards
- Field naming rights for one competition field

DIEL COLLEGE STUDENT PROGRAMS

WHAT IS DIEL?

The Development Institute for Emerging Leaders (DIEL) is a comprehensive leadership and professional development program designed to help students succeed in the work place. DIEL's mission is to encourage students to sustain an interest in and commitment to the STEM industry/education. Benefits include:

- Learning the fundamentals of career management
- Building a network of professional and corporate contacts
- Pursuing career opportunities with major corporations and government organizations
- Networking with their peers from across the country
- Receiving a DIEL certificate upon completion of program

COLLEGE STUDENT WELCOME LOUNGE

PARTNER: \$15,000



Be the FIRST to meet and greet college students as they arrive at the Conference. The Welcome Lounge is where students come to relax after their journey and pick up their WOC registration materials. This presents the opportunity to engage students one-on-one and talk about your organization in an informal atmosphere. Snacks and beverages are provided.

Audience

Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), Hispanic-serving institutions (HSIs), and other major colleges and universities

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Distribution of literature or promotional items

Relationship Building

- Prime recruiting opportunity

Program involvement

- Opportunity to provide up to five organization representatives to engage students
- Opportunity to present a short video about your organization

STUDENT LEADERSHIP & SCHOLARSHIP AWARDS DINNER

PARTNER: \$30,000

CO-PARTNER (no speaking role): \$15,000

This event launches the DIEL college student program for the conference weekend. Students are nominated by faculty members from their college or university for their outstanding academic achievements in STEM. The winners are awarded on a national platform in front of their peers.

This event is the prime opportunity for organizations to meet and engage the most outstanding students in science, technology, engineering and mathematics in a high-energy environment.

Audience

Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), Hispanic-serving institutions (HSIs), and other major colleges and universities

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Organization name/logo on electronic media
- Distribution of literature or promotional items
- Distribute insert into college student welcome kit (insert provided by partner)

Relationship Building

- Signage on one (1) table
- Pre- or post- conference e-mail blast (partner to provide text, graphics and logos)

Program involvement

- Five (5) minute speaking opportunity
- Opportunity to hold contests, special raffles, and distribute scholarships (provided by partner)
- Award presentation opportunity

RESUME WRITING WORKSHOP

PARTNER: \$10,000



This workshop is an interactive session designed to provide students with vital resume writing tips and advice from hiring professionals. This workshop offers the opportunity to spend quality one-on-one time with students.

Audience

Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), Hispanic-serving institutions (HSIs), and other major colleges and universities

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Distribution of literature or promotional items

Relationship Building

- Prime recruiting opportunity

Program involvement

- Opportunity to provide up to five organization representatives to assist students

COLLEGE STUDENT LUNCHEON

PARTNER: \$25,000

The College Student Luncheon can be produced in a formal or informal manner. Two to three seatings allow access to the students in a manner that meets the needs of the company who partners with this event. Partners can bring five to ten representatives, each of whom will host a table of students, or partners can designate a representative to deliver your company message to a seated audience.

Audience

Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), Hispanic-serving institutions (HSIs), and other major colleges and universities

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Distribution of literature or promotional items

Relationship Building

Prime networking and recruiting opportunity

Program Involvement

- Three (3) minute speaking opportunity
- Opportunity to provide up to 10 organization representatives to interact with students

CCG-JULT POSTER CONTEST

PARTNER: \$15,000



New to the DIEL college student program!

The CCG JULT Engineering Challenge workshop invites engineering students to present research abstracts communicating innovative engineering concepts or prototypes that have the potential to transform into commercial products and that solve national or world problems. This event provides companies with exclusive access to the top research students that have displayed the drive to bring their cutting edge research to market.

Audience

Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), Hispanic-serving institutions (HSIs), and other major colleges and universities.

Brand Reach

- Inclusion as partner of poster contest in some advertising, marketing and promotion
- Organization name/logo on easel poster at event as supporter of the contest
- Distribution of literature or promotional material to the contestants

Relationship Building

- Host one table of the students who will present at the CCG JULT Engineering Challenge during the Student Leadership and Scholarship Awards Dinner
- Receive resumes of all the students participating in the competition

Program involvement

- Appoint an expert from your organization to judge the presentations
- Introduce the finalists of the CCG JULT Engineering Challenge winners at Student Leadership and Scholarship Awards Dinner

PARTNERSHIP PACKAGES

CONFERENCE CO-HOST

\$125,000



- Fifty (50) full conference registrations
 - (30) Reserved VIP seating
 - (20) Reserved corporate seating
- Senior-level awards presenter at the gala++
- Senior-level welcome remarks at the gala++
- Presenter at the breakfast
- One (1) company hosted signature seminar
- Seminar panelist opportunity (based on availability and approval) **
- Two (2) WOC awards selection committee judges+
- Exclusive registration booth with signage
- Up to (20) 10'x10' career fair exhibit booth space
- Two (2) interview booths
- Access to corporate sponsors lounge
- Alumni Association planning committee
- CEO welcome letter in conference souvenir journal
- Recognized in marketing materials as the conference co-host
- Listing in Women of Color magazine as the conference co-host
- Listing in the souvenir journal as the conference co-host
- Company logo link on website for 1 year
- Hyperlink on website for 1 year
- Career and internship postings on website for 3 months

DIAMOND PLUS

\$45,000

- Twenty (20) full conference registrations
 - (20) Reserved VIP seating
- Senior-level awards presenter at the gala++
- One (1) company hosted signature seminar
- Seminar panelist opportunity (based on availability and approval) **
- Two (2) WOC awards selection committee judges+
- Up to (6) 10'x10' career fair exhibit booth space
- Alumni Association planning committee
- One (1) interview booth
- Access to corporate sponsors lounge
- Recognized in marketing materials as a conference partner
- Listing in Women of Color magazine as a conference partner
- Listing in the souvenir journal as a conference partner
- Company logo link on website for 1 year
- Hyperlink on website for 1 year
- Career and internship postings on website for 3 months

DIAMOND

PARTNER: \$39,000



- Twenty (20) full conference registrations
 - (20) Reserved VIP seating
- Senior-level awards presenter at the gala++
- Seminar panelist opportunity (based on availability and approval)**
- Two (2) WOC awards selection committee judges+
- Up to (4) 10'x10' career fair exhibit booth space
- Alumni Association planning committee
- Access to corporate sponsors lounge
- Recognized in marketing materials as a conference partner
- Listing in Women of Color magazine as a conference partner
- Listing in the souvenir journal as a conference partner
- Company logo link on website for 1 year
- Hyperlink on website for 1 year
- Career and internship postings on website for 3 months

PLATINUM PLUS

PARTNER: \$30,000

- Twenty (20) full conference registrations
 - (20) Reserved corporate seating
- Seminar panelist opportunity (based on availability and approval)**
- One (1) WOC awards selection committee judges+
- Up to (2) 10'x10' career fair exhibit booth space
- Alumni Association planning committee
- Recognized in marketing materials as a conference partner
- Listing in Women of Color magazine as a conference partner
- Listing in the souvenir journal as a conference partner
- Company logo link on website for 1 year
- Hyperlink on website for 1 year
- Career and internship postings on website for 3 months

PLATINUM

\$22,500

- Ten (10) full conference registrations
 - (10) Reserved corporate seating
- Seminar panelist opportunity (based on availability and approval)**
- Up to (2) 10'x10' career fair exhibit booth space
- Alumni Association planning committee
- Recognized in marketing materials as a conference partner
- Listing in Women of Color magazine as a conference partner
- Listing in the souvenir journal as a conference partner
- Company logo link on website for 1 year
- Hyperlink on website for 1 year
- Career and internship postings on website for 3 months

GOLD

\$17,500

- Six (6) full conference registrations
 - (6) General seating
- Up to (2) 10'x10' career fair exhibit booth space
- Alumni Association planning committee
- Recognized in marketing materials as a conference partner
- Listing in Women of Color magazine as a conference partner
- Listing in the souvenir journal as a conference partner
- Hyperlink on website for 6 months
- Career and internship postings on website for 3 months

SILVER

\$12,500

- Five (5) full conference registrations
 - (5) General seating
- One (1) 10'x10' career fair exhibit booth space
- Alumni Association planning committee
- Recognized in marketing materials as a conference partner
- Listing in Women of Color magazine as a conference partner
- Listing in the souvenir journal as a conference partner
- Hyperlink on website for 6 months
- Career and internship postings on website for 3 months

BRONZE

\$8,000

- Two (2) full conference registrations
 - (2) General seating
- One (1) 10'x10' career fair exhibit booth space
- Alumni Association planning committee
- Recognized in marketing materials as a conference partner
- Listing in Women of Color magazine as a conference partner
- Listing in the souvenir journal as a conference partner
- Hyperlink on website for 6 months

CORPORATE EXHIBIT

\$5,500

No registrations are included

- One (1) 10'x10' career fair exhibit booth space
- Recognized in marketing materials as a conference partner
- Listing in Women of Color magazine as a conference partner
- Listing in the souvenir journal as a conference partner
- Hyperlink on website for 6 months

ACADEMIC/SMALL BUSINESS EXHIBIT

\$1,500

No registrations are included

- One (1) 10'x10' career fair exhibit booth space
- Recognized in marketing materials as a conference partner
- Listing in Women of Color magazine as a conference partner
- Listing in the souvenir journal as a conference partner

INTERVIEW BOOTH

\$1,000

- Only conference partners can purchase interview booths

PREMIER CAREER FAIR SPACE (ONE AVAILABLE)

\$20,000

- Lobby space
- Prime locations
- Up to 20'x20' space

MEAL EVENT TABLES/TICKETS PRICES

Technology Recognition luncheon

VIP	\$2,000/\$225
Corporate	\$1,500/\$175
General	\$1,000/\$125

Women in Business Achievement & Special Recognition Breakfast

VIP	\$2,000/\$225
Corporate	\$1,500/\$175
General	\$1,000/\$125

Women of Color Awards Dinner

VIP	\$2,500/\$275
Corporate	\$1,750/\$200
General	\$1,250/\$150

Student Leadership & Scholarship Awards Dinner

Table - \$3,000 (no individual tickets sold)

Employee Group Registration Rate

< 10 employees	\$1,200 each
10 – 20 employees	\$1,000 each
21 – 40 employees	\$950 each
41+ employees	\$900 each

Full conference registration

includes: Opening Night Welcome Reception, Technology Luncheon, Professional Networking Mixer, Recognition Breakfast, Awards Ceremony and Dinner, Closing Reception, 2-Day Seminar Series, and Career Fair.

** Seminar Panelist must be received before June 30th.

+ Selection Committee member must be received by April 30th.

++ Award Presenter request must be received by August 30th and is subject to approval



16th WOMEN OF COLOR STEM CONFERENCE

PARTNERSHIP RESERVATION FORM

SECTION 1 | EXHIBITOR INFORMATION

ORGANIZATION NAME:
 PRIMARY CONTACT:
 TITLE:
 EMAIL:
 ADDRESS 1:
 ADDRESS 2:
 CITY: STATE: ZIP CODE:
 PHONE: FAX:
 EXHIBIT COORDINATOR:

SECTION 2 | CREDIT CARD PAYMENT

CARD HOLDER'S NAME:
 CREDIT CARD NUMBER:
 EXPIRATION DATE: TYPE:
 CARD HOLDER'S SIGNATURE:
 TOTAL AMOUNT DUE: DATE:

SECTION 3 | PLEASE CHECK APPROPRIATE BOXES

PARTNERSHIP LEVELS:

<input type="checkbox"/> Additional Corporate Interview Booth	\$1,000
<input type="checkbox"/> Academic Exhibit	\$1,500
<input type="checkbox"/> Corporate/Business Exhibit Only	\$5,500
<input type="checkbox"/> Bronze	\$8,000
<input type="checkbox"/> Silver	\$12,500
<input type="checkbox"/> Gold	\$17,500
<input type="checkbox"/> Platinum	\$22,500
<input type="checkbox"/> Platinum Plus	\$30,000
<input type="checkbox"/> Diamond	\$39,000
<input type="checkbox"/> Diamond Plus	\$45,000
<input type="checkbox"/> Co-Host	\$125,000

<input type="checkbox"/> Hotel Key Card	\$5,000
<input type="checkbox"/> Bottle Water Sponsor	\$3,000
<input type="checkbox"/> Portfolio	\$8,000

ADVERTISING OPPORTUNITIES:

(3/4 color based on 1x rates)

<input type="checkbox"/> Full Page	\$6,360
<input type="checkbox"/> Half Page	\$4,470
<input type="checkbox"/> Inside Front Cover	\$7,125
<input type="checkbox"/> Inside Back Cover	\$7,125
<input type="checkbox"/> Center Spread	\$11,448

WEB BANNERS (www.womenofcolor.net)

<input type="checkbox"/> WOC Web Banners	\$3,000
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A LA CARTE REGISTRATIONS/TABLES

<input type="checkbox"/> Full Registration (Corporate)	\$1,200
<input type="checkbox"/> Full Registration (Government)	\$1,100
<input type="checkbox"/> VIP Table Awards Gala (seats 10)	\$2,500
<input type="checkbox"/> Corporate Table Awards Gala (seats 10)	\$1,750
<input type="checkbox"/> General Table Awards Gala (seats 10)	\$1,250
<input type="checkbox"/> VIP Technology Recognition Luncheon (seats 10)	\$2,000
<input type="checkbox"/> Corporate Technology Recognition Luncheon (seats 10)	\$1,500
<input type="checkbox"/> General Technology Recognition Luncheon (seats 10)	\$1,000

ADDITIONAL OPPORTUNITIES:

<input type="checkbox"/> Opening Night Alumnae Welcome Reception	\$20,000
<input type="checkbox"/> Technology Recognition Luncheon	\$25,000
<input type="checkbox"/> Professional Networking Mixer	\$18,000
<input type="checkbox"/> Women of Business Achievement & Special Recognition Breakfast	\$30,000
<input type="checkbox"/> WOC Seminar Series	\$10,000 (per day)
<input type="checkbox"/> VIP Green Room	\$25,000
<input type="checkbox"/> Awards Ceremony & Dinner	\$50,000
<input type="checkbox"/> Closing Reception	\$15,000

K-12 PROGRAMS:

<input type="checkbox"/> High School Program	\$20,000
<input type="checkbox"/> Elementary Program	\$20,000
<input type="checkbox"/> Technology Awareness Summit-Robotics	\$40,000

DIET COLLEGE STUDENT PROGRAMS

<input type="checkbox"/> College Student Welcome Lounge	\$15,000
<input type="checkbox"/> Resume Writing Workshop College Student	\$10,000
<input type="checkbox"/> College Student Luncheon	\$25,000
<input type="checkbox"/> Student Leadership and Scholarship Awards Dinner	\$30,000
<input type="checkbox"/> CCG-Jult Poster Contest	\$15,000
<input type="checkbox"/> Lanyards	\$5,000
<input type="checkbox"/> Conference Writing Pads	\$4,000
<input type="checkbox"/> Conference Writing Pens	\$5,000
<input type="checkbox"/> Conference Bag Inserts (Professionals or Students)	\$1,000 (each)

GRAND TOTAL: \$

Is there a specific organization(s) that you do not want your booth to be located near?

Yes No

If yes, please provide organization name(s), not product type:

SECTION 4 TERMS AND CONDITIONS

- 1. Make all checks payable to:** Career Communications Group Inc. Mailing: 729 E. Pratt St., 5th Floor, Baltimore, MD 21202
- 2. Deposit:** A deposit equaling 50% of the fee must accompany this application. The remaining balance is due by October 3, 2011. Failure to make required payments may result in cancellation of this application and in a reassignment of assigned exhibit space.
- 3. Booth Assignment:** CCG has sole discretion in the assignment or reassignment of booth space. Exhibitors may not reassign or sublet assigned exhibit space, in whole or in part, without prior written permission from CCG. Booth assignment is based on the date of postmark, exhibit booth requirements, and other criteria deemed necessary to ensure the overall success of the annual conference.
- 4. Contract:** This application, when accompanied by the required payment and accepted by CCG, constitutes a binding legal agreement. Acceptance of application is deemed to occur only when confirmed to Exhibitor.
- 5. Cancellation:** Exhibitor may not cancel this contract or reduce the amount of assigned exhibit space without written notification to CCG. In the event of cancellation or reduction, Exhibitor shall be liable for an amount equal to 50% of the total fee. Any balance remaining from the total fee that has been paid by Exhibitor shall be refunded to Exhibitor by CCG. There are no cancellations or reductions of assigned exhibit space permitted after October 3, 2011, at which time Exhibitor shall remain liable for the total fee stated in this contract.

All cancellations must be submitted in writing to: stanley levin, career communications group inc. 729 e. Pratt st., 5th Floor, Baltimore, Md 21202

- 6. Agreement:** By affixing his/her signature to this agreement, the exhibiting company contact certifies that he/she has read and agrees to all Terms and Conditions as well as Rules and Regulations written or implied by this agreement.

SECTION 5 | AGREEMENT

Authorized Signature

Date

Print Name as Signed

Accepted by CCG

Date

16th WOMEN OF COLOR STEM CONFERENCE

EXHIBIT RULES & REGULATIONS

Please read the rules and regulations enclosed with this contract. This contract is not binding until accepted. When so accepted, it will constitute a binding agreement between CCG and your organization subject to its terms and conditions, including, but not limited to, the Rules and Regulations which are listed below. It is the responsibility of the exhibiting company to be fully familiar with the Rules and Regulations and to ensure that each member of the company attending the exhibit show is also familiar with the Rules and Regulations.

CONTRACT FOR SPACE

The request for booth space, upon acceptance by CCG, constitutes a contract for rental of the space assigned between CCG and the exhibitor company, provided, however, that CCG shall be released from the obligations in the event of strikes or other circumstances beyond CCG's control.

SPACE ASSIGNMENT

CCG has sole discretion in the assignment or reassignment of booth space. Exhibitor may not reassign or sublet assigned exhibit space, in whole or in part, without prior written permission from CCG. Booth assignments are based on the date of postmark, exhibit booth requirements, and other criteria deemed necessary to ensure the overall success of the annual conference.

PAYMENT FOR EXHIBIT SPACE

Applications must be accompanied by a 50% deposit made payable to Career Communications Group Inc., and full payment must be received no later than October 3, 2011. In the event the Exhibitor fails to fulfill, or violates the contract agreement, or withdraws from the event after October 3, 2011, no monies shall be refunded. CCG reserves the right to make changes in the program, location of the booths, or hours of exhibition when it is deemed necessary to ensure the overall success of the conference.

AUXILIARY SERVICES AND LABOR

Decorating, drapery, furniture rental, drayage, sign painting, and labor will be handled by the official service contractor. Payment for services provided to the Exhibitor by the official service contractor is the responsibility of the Exhibitor. All services not ordered in advance must be procured through the Exhibitor's Service Center. All labor requirements can be acquired from the official service contractor.

CCG'S RIGHTS

CCG reserves the right to make such additional conditions, rules, and regulations as is deemed necessary to enhance the success of the conference, and to decline or prohibit any exhibit which, in its judgment, is not in keeping with the character of the conference, this reservation being all-inclusive as to persons, things, printed matter, products, and conduct.

DISPLAY CONSTRUCTION AND LIMITATIONS

- a. Booth Construction: CCG must approve any canopies or ceilings over the front half of the exhibit booth area no later than 30 days prior to the exhibition.
- b. Booth Signage/Decorations: Nothing can be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building, booth structures, or furniture. Balloons, stickers, and decals are not allowed in the building. Each exhibitor is entitled to a reasonable sight line from the aisle, regardless of the size of the exhibit.
- c. Space Restrictions: Aisles and other spaces in the exposition are not leased to exhibitors. No booth is to extend into this space. All displays, interviews, lectures, demonstrations, or other type of activity shall be conducted inside the contracted space. Limited private interview space is available at a separate cost through CCG sales representatives.
- d. Prize drawings and promotions: Prize drawings will be allowed within the guidelines furnished by CCG. Distribution of trade publications, invitations, circulars, business cards, novelties, etc. may be made only within the space assigned to the exhibitor distributing such materials and must fit into a giveaway bag.
- e. Sound: Exhibitors operating sound equipment will be expected to keep the sound at a reasonable volume. No sound effects that carry to adjoining booths are permitted. Headsets with videos are acceptable. Showing of videos, slides, transparencies, opaque materials, etc. will only be permitted within the confines of the exhibitor booth.
- f. Lighting: Spotlights and floodlights must not interfere with, distract, or annoy others. Clip-on types are not allowed.
- g. Safety Provisions: Exhibitor must provide the necessary shielding or safety items to protect attendees, other exhibitors, and all others from equipment that is operable or from any other material, processes, or operations that might cause bodily harm.
- h. Food: Exhibitor may serve food at their booth only if provided through the designated representative of CCG.

SECURITY/GUARD SERVICE

Although CCG will provide twenty-four (24)-hour security for Friday and Saturday, protection of the property and insurance are the Exhibitor's sole responsibility. Exhibitor agrees that CCG has no obligation to provide security services and CCG makes no representation whatsoever with respect to the security of the premises.

NON-LIABILITY

It is expressed, understood, and agreed by each contracting exhibitor, his/her agents, and his/her guests that neither CCG, nor its employees, nor its contractors shall be liable for loss of or damage to the goods or properties of exhibitors. At all times, such goods and properties remain in the sole possession and custody of each exhibitor.

INDEMNIFICATION CLAUSE

Each party hereby agrees to indemnify, defend, and hold the other harmless from any loss, liability, costs, or damages arising from actual or threatened claims or causes of action (hereinafter, the "Claims") resulting from the gross negligence or intentional misconduct of such party or its respective officers, directors, employees, agents, contractors, members, or participants (as applicable), provided that with respect to officers, directors, employees, and agents, such individuals are acting within the scope of their employment or agency, as applicable. In the event Claims are asserted against either party, each party agrees to provide written notice within ten (10) working days of the existence of such Claims to the other party. Moreover, both parties agree to cooperate and coordinate in the defense of such claims so as to avoid unnecessary expense and fees. The parties further agree that their liability for attorney fees incurred by the other party in the defense of any Claims shall be limited to those reasonable fees necessary for the defense of the party.

EXHIBITORS ADMISSION CREDENTIALS

Exhibitors shall furnish CCG with an advance list of their representatives by October 10, 2011. Representatives must register upon arrival and are required to wear identification badges containing the name of the firm that contracted space, at all times. The badges are not transferable, and CCG reserves the right to withdraw the use of the badge used to gain admission to the exhibition by any person other than the one for whom it was issued. Exhibitors will be admitted to the Exhibit Hall at least one (1) hour before the opening of the hall, each show day. Any special arrangements must be made in advance.

EXHIBIT HOURS, INSTALLATION AND DISMANTLING

The hours during which the exposition will be open are outlined in the Exhibitors Service Manual. Under no circumstances may dismantling occur before the dismantling hours specified. All freight must be removed from the exhibition floor by 6:00 p.m. Saturday night. These hours are subject to change.

CONFERENCE POSTPONEMENT AND/OR CANCELLATION

CCG, at its discretion, shall have the right to postpone or cancel the conference and exposition and shall be liable in no way to the Exhibitor for losses resulting from such delay or cancellation. CCG will not be liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: By reason of the facility being damaged or destroyed by fire, act of God, public enemy, war, or insurrections, strikes, the authority of the law, postponement or cancellation of the exposition, or for any cause beyond its control.

ADVERTISING OPPORTUNITY

Women of Color magazine reaches the majority of minority science, technology, engineering and math (STEM) students, as well as many STEM professionals. Twice a year, these select audiences comb our pages success stories, pertinent articles about technology and education, and timely career advice. This is the official Women of Color STEM conference magazine.

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